



## A Message to the Army Community About the Soldier Referral Program

Dear Soldiers, Civilians, Family Members, and Soldiers for Life:

When duty calls, our Army stands ready. Right now, your Army needs you! We face the most challenging recruiting environment since the establishment of our All-Volunteer Force in 1973, but our goal has not changed: to recruit America's best and brightest volunteers. We call on you to ensure quality Soldiers serve on our team and continue the legacy of service so that we remain the best trained, best led, and best equipped Army in the world.

We ask all Soldiers to share their personal Army story in new ways to ensure we remain the first choice for Americans who want to serve their country. Sharing how your Army experience has benefited you can help inform your peers and broader community about our great Army. The Army offers teamwork, purpose and the opportunity to do something that matters across 178 Military Occupational Specialties, offering over 1,800 certifications and highly transferable skills sets.

Army mission success depends on our ability to remain manned, ready, and *able to fight and win!* We have created a network of initiatives to help recruit and retain our Nation's best talent, including two referral incentives driven by Soldier suggestions:

**Army Recruiting Ribbon.** All Soldiers will be eligible to earn the new Army Recruiting Ribbon for a valid referral of someone who both enlists and ships to Army Initial Military Training (IMT). This honor may be awarded up to four times, as indicated with a numerical device added to the ribbon. Soldiers in the grades of E-4 or E-5 receive 10 promotion points for each award of the ribbon, up to a total of 40 promotion points.

**Early Promotion.** Under the Soldier Referral Program (SRP) Pilot, Soldiers in the grades of E-1, E-2, and E-3 may receive one rank advancement for providing a valid referral of someone who both enlists and ships to Army IMT. Soldiers may receive only one advancement for participation in this initiative throughout their entire careers, initiated within 60 days of the referred Soldier shipping to IMT.

To be eligible, Soldiers must be in good standing and not pending legal action. The U.S. Army Recruiting Command is responsible for validating referral and departure of the trainee to IMT.

**To Make a Referral:**

- Referred applicants must willingly provide and submit their own contact information.
- Referring Soldiers must willingly provide and submit their Soldier DoD ID number, first name, and last name.

Submit referral information in any of the following ways:

- Navigate to <https://www.goarmy.com/refer>.
- Text **RFRL** to **GOARMY** (462769) and allow the referred applicant to enter key information.
- Scan referral QR code shown here:



You are our greatest asset. We ask you to tell the Army story—to tell your story—and help other Americans understand the valuable opportunities our Army has to offer. We remain committed to maintaining our standards, investing in America's youth, and recruiting the quality Soldiers our Army needs to fight and win our Nation's wars.

Handwritten signature of Michael A. Grinston in black ink.

Michael A. Grinston  
Sergeant Major of the Army

Handwritten signature of James C. McConville in black ink.

James C. McConville  
General, United States Army  
Chief of Staff

Handwritten signature of Christine E. Wormuth in black ink.

Christine E. Wormuth  
Secretary of the Army