ART 5.7.5.2 Conduct Information Operations Targeting and Assessment

Units that perform this task systematically analyze the information environment, the entities operating within it, associated observable and quantifiable information activities, and information (flow and content) transiting through or residing in the environment. These units determine (subjectively or empirically) the affect this analysis has on current operations or could conceivably has on planned operations. Units identify potential information operations targets, infrastructure, systems, and system components to be engaged. Then units subsequently determine the extent of damage or disruption inflicted upon enemy and adversary information and decision making systems, infrastructure, facilities, personnel,
or activities. Lastly, units extrapolate the impact this analysis will have on friendly operations. (FM 3-13) (USACAC)

NO.	Scale	Measure
01	Yes/No	Unit identified enemy, adversary, neutral, and other's systems, processes, capabilities, or infrastructure vulnerable to attack, damage, exploitation, or disruption in accordance with standing orders and rules of engagement.
02	Yes/No	Unit prioritized and nominated critical enemy, adversary, neutral, and other's systems, processes, capabilities, or infrastructure as high-payoff targets.
03	Yes/No	Unit determined which capability or combination of capabilities would achieve the desired effect.
04	Yes/No	Unit linked reconnaissance and surveillance assets to specific targets and integrated them into the reconnaissance and surveillance plan for target data base development and near real-time target tracking.
05	Yes/No	Unit developed information operations measures of performance.
06	Yes/No	Unit developed information operations measures of effectiveness.
07	Yes/No	Unit passed attack or exploitation guidance to commanders and attack or exploitation systems in

		sufficient time to engage targets.
08	Yes/No	Unit achieved desired damage, exploitation, or degradation levels against targeted human or automated decisionmaking processes.
09	Yes/No	Unit achieved desired damage, exploitation, or degradation levels against targeted information, information systems, or infrastructure.
10	Yes/No	Unit conducted an assessment of information operations measures of effectiveness effects achieved and issued retargeting and new targeting guidance.
11	Time	To identify, prioritize, and nominate targets vulnerable to attack or exploitation.
12	Time	To identify and submit target collection requirements for tracking, attack, and measures of effectiveness assessment.
13	Time	To develop target list, perform target analysis, and validate targets based on commander’s targeting guidance, commander’s intent, and rules of engagement.
14	Time	For sensors to acquire, track, and pass target information to attack or exploitation systems.
15	Time	To achieve desired effects within the information environment in support of decisive action.
16	Time	To observe results of efforts directed against enemy, adversary, neutral, and other’s decisionmaking, information, information systems, or infrastructure.
17	Percent	Of correctly identified targeted critical decisionmaking, information, information systems, or infrastructure.
18	Percent	Of critical enemy, adversary, neutral, and other’s decisionmaking, information, information systems, or infrastructure that were damaged, exploited, or disrupted.
19	Number	Of enemy, adversary, neutral, and other’s decisionmaking, information, information systems, or infrastructure that were evaluated as information operations targets.

Supporting Collective Tasks:

Task No.	Title	Proponent	Echelon
71-8-0020	Coordinate Information Support for an IIA Objective (Brigade - Corps)	71 - Combined Arms (Collective)	Corps