

ART 5.7.4 INTEGRATE INFORMATION-RELATED CAPABILITIES

Units that integrate inform and influence activities use a military capability or activity whose primary purpose, if other than inform and influence activities, units use for conducting or supporting inform and influence activities. Common information-related capabilities include operations security, civil affairs operations combat camera, and cyber electromagnetic activities. Commanders should consider other activities in addition to this list based on the mission and operational environment. (USACAC)

| NO. | Scale | Measure |
|-----|---------|---|
| 01 | Yes/No | Unit demonstrated knowledge of all inform and influence activities and its contribution to achieving the commander's intent within decisive action. |
| 02 | Yes/No | Unit demonstrated ability to effectively select the right activities to amplify desired outcomes. |
| 03 | Yes/No | Unit gave sufficient notice and guidance to inform and influence activities assets to ensure their contribution is effectively integrated and optimized with other inform and influence activities. |
| 04 | Yes/No | Unit ensured assets were incorporated into appropriate working groups. |
| 05 | Time | To identify the need for the integration of an asset. |
| 06 | Time | To notify and prepare an asset. |
| 07 | Percent | Of targets in the target synchronization matrix are engaged by assets. |
| 08 | Number | Of assets employed in support of a specific operation. |

Supporting Collective Tasks:

| Task No. | Title | Proponent | Echelon |
|-----------|---|---------------------------------|---------|
| 71-8-0016 | Conduct an Inform and Influence Working Group(Brigade-Echelons Above Corps) | 71 - Combined Arms (Collective) | Corps |