

## ART 5.7.3.1 Prepare for Soldier and Leader Engagement

Units that perform this task plan the interactions that take place among Soldiers, leaders, and audiences in the area of operations. (USACAC)

NO.	Scale	Measure
01	Yes/No	Soldiers and leaders completed pre-engagement checklists.
02	Yes/No	Soldiers and leaders identified critical engagement targets in the area of operations.
03	Yes/No	Soldiers and leaders synchronized engagements with approved themes and messages.
04	Yes/No	Soldiers and leaders synchronized engagements vertically and laterally.
05	Yes/No	Soldiers and leaders factored cultural, social, and language considerations into the planning process.
06	Yes/No	Soldiers and leaders developed the best alternative to negotiated agreement and zone of possible agreement for engagements.
07	Yes/No	Soldier and leader engagements were nested within joint, interagency, intergovernmental, and multinational efforts.
08	Yes/No	Soldiers and leaders developed measures of effectiveness.
09	Time	To plan deliberate engagement.
10	Percent	Of engagements resulting in positive outcomes.
11	Percent	Of engagements resulting in positive outcomes.
12	Percent	Of local national actors and audiences engaged by Soldiers and leaders.
13	Percent	Of military leaders, Soldiers, Army civilians, and U.S. contractor personnel involved in engagements who successfully delivered a unit narrative.
14	Number	Of engagements conducted.

### Supporting Collective Tasks:

Task No.	Title	Proponent	Echelon

71-8-0017	Develop and Maintain Inform and Influence Activities (IIA) Running Estimates (Battalion - Corps)	71 - Combined Arms (Collective)	Corps
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