

ART 7.1 Conduct Offensive Operations

Offensive operations are operations conducted to defeat and destroy enemy forces and seize terrain, resources, and population centers. They impose the commander's will on the enemy. In combat operations, the offense is the decisive element of full spectrum operations. Against an adaptive and capable enemy, offensive operations are the most direct and sure means of seizing, retaining, and exploiting the initiative. Executing offensive operations compels the enemy to react, creating or revealing weaknesses that attacking forces can exploit. Successful offensive operations place tremendous pressure on defenders, creating a cycle of deterioration that can lead to their disintegration. Army forces conduct four tactical offensive tasks: movement to contact, attack, exploitation, and pursuit. (FM 3-0) (USACAC)

NO.	Scale	Measure
01	Yes/No	Mission accomplished.
02	Yes/No	Mission accomplished within existing rules of engagement.
03	Yes/No	Mission accomplished without significant collateral damage or loss of noncombatants.
04	Time	To accomplish mission.
05	Percent	Of friendly forces available to continue mission.
06	Percent	Combat effectiveness of enemy force.

Supporting Collective Tasks:

Task No.	Title	Proponent	Echelon
01-1-5121	Conduct Aerial Attack Missions	01 - Aviation/Aviation Logistics (Collective)	Battalion
01-1-5127	Conduct Aerial Close Combat Attack (CCA) Missions	01 - Aviation/Aviation Logistics (Collective)	Battalion