

## ART 5.7.1.1 ADVISE AND COUNSEL THE COMMANDER

The commander is the most visible and credible spokesperson for the command and plays a critical role in guiding successful public affairs operations. As the commander's senior advisor on public communication issues, the public affairs officer is a member of the commander's personal staff who maintains direct and timely access to the commander and other senior-level staff personnel on a continuous basis. (FM 46-1) (OCPA)

NO.	Scale	Measure
01	Yes/No	The staff developed a public affairs plan that supported mission success.
02	Yes/No	The staff provided a public affair's plan to the commander for conducting communication strategies, facilitation of media, and public engagement.
03	Yes/No	The staff received commander's communication priorities and guidance.
04	Yes/No	The staff coordinated priorities and guidance with other information-related activities.
05	Time	To gain access to commander to advise and articulate concerns related to public affairs.
06	Time	To release information to public.

### Supporting Collective Tasks:

Task No.	Title	Proponent	Echelon